

**Acceptable Use of Social Media by Volunteers, Parents, and Students  
(Including but Not Limited to Coaches and Board Members) of East Limestone  
Athletic Association**

We recognize that social media is a valuable and powerful means of communication. The East Limestone Athletic Association (ELAA) views the use of social networking websites as an opportunity to increase communication with Limestone County residents about our events and needs. Social media includes the use of social networking sites such as Facebook, Twitter, LinkedIn, Yelp, YouTube, Instagram, TikTok, ratings sites, Google, etc.

The following guidelines should be adhered to when participating on social media about events sponsored by ELAA in order to protect the privacy and interests of the children, parents, and volunteers participating in and attending ELAA events.

The ELAA Board reserves the right to monitor the internet and request removal of posts that would violate the following policies. The ELAA Board also reserves the right to remove individuals from ELAA programs if the following policies are not adhered to.

1. Don't cite players, parents, coaches, or other volunteers without first obtaining permission from them.
2. Do not post or share proprietary ELAA communications, including emails or texts among volunteers.
3. Respect the privacy of offline conversations.
4. Respect copyright. Do not post images or other content from another source unless you are sure it is within the public domain or the owner has granted permission.
5. You may be legally responsible for the content you post. Respect state and federal laws at all times.
6. Do not post material that is obscene, harassing, libelous, defamatory, hateful, threatening, or embarrassing to anybody. Do not post words, comments, or jokes based on an individual's race, age, size, gender, sexual orientation, ethnicity, or religion.
7. Do not post content that will endanger the athletes, their parents, or other volunteers.
8. Never share any information regarding legal matters, cases, or attorneys.
9. Do not publish, post, or release information that is considered proprietary or confidential (addresses, social security numbers, etc.).
10. Do not operate under an alias or proxy in order to bypass these guidelines.

Signature \_\_\_\_\_

Date \_\_\_\_\_

Print name \_\_\_\_\_